

Getting To Shovel Ready: How Philanthropic and Government Capital Can Accelerate Project Implementation





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Panelists:

Julie Davies O'Shea Executive Director, FCA Alan Horton Managing Director, FCA Margi Hoffmann Oregon State Director, USDA RD Shalini Vajjhala, PhD Executive Director, PRE Collective



WHAT DOES IT TAKE TO APPLY FOR FEDERAL FUNDING?

DATA COLLECTION

- Water Loss Assessment
- GIS Mapping
- LiDAR Collection
- Includes:
- Review of Current Assets
- Data Collection Planning
- Field Work
- Data Analysis & Report
- District Presentation

DESIGN

- Design Tour
- Hydraulic Model Development
- System Improvement Plan
- Assessments/Evaluations:
- Fish Screening
- Fish Passage
- Energy Conservation
- + Hydroelectric Generation
- Renewable Energy
- District Presentation

STRATEGY

- Impact & Benefits Assessment
- Funding Strategy
- Permitting Support
- Outreach & Engagement
- On-Farm Opportunities
- Modernization Strategy
- Implementation Support

IMPLEMENTATION

- Permits
- Match Funding
- + Legal
- Contracting

COMMUNICATIONS

- District Tour
- Community & Public Outreach
- Development of Media Toolkit
- PR to support District Goals
- Asset Collection: Images, Video
- + Project & Process Reporting
- Event Coordination
- Bilingual/Translation services

ADMINISTRATION

- + Federal NOFO Awareness
- + Program Submission Familiarity
- Reporting





THE ROLE OF PREDEVELOPMENT/ TECHNICAL ASSISTANCE FUNDS

\$200-\$500k

ITEMS REQUIRED:

GIS Mapping LiDAR Collection Asset Review Data Collection Field Work Data Analysis Project Prioritization Funding Strategy Project Assessments Permitting Public Outreach Stakeholder Engagement Grant Writing Grant Submission



TIME TO COMPLETE

Example of elements necessary for a water infrastructure project to be considered a complete application for construction/implementation funding.

| DELIVERABLE | 6 MONTHS | 12 MONTHS | 18 MONTHS | 24 MONTHS |
|--------------------------|----------|-----------|-----------|-----------|
| WATER LOSS ASSESSMENT | | | | |
| GIS MAPPING | | | | |
| LIDAR COLLECTION | | | | |
| FIELD WORK | | | | |
| DATA ANALYSIS | | | | |
| SYSTEM IMPROVEMENT PLAN | | | | |
| ENERGY ASSESSMENT | | | | |
| ECONOMIC ASSESSMENT | | | | |
| ENVIRONMENTAL ASSESSMENT | | | | |
| STAKEHOLDER ENGAGEMENT | | | | |
| PUBLIC OUTREACH | | | | |

WHEN FUNDING IS REQUIRED FOR INITIAL PLANNING

| GIS MAPPING | 6 MONTHS | 9 MONTHS | 12 MONTHS | 18 MONTHS |
|-------------------------|----------|----------|-----------|-----------|
| WRITE GRANT | | | | |
| SUBMIT GRANT | | | | |
| WAIT FOR RESPONSE/AWARD | | | | |
| CONTRACT/FUNDS RELEASED | | | | |
| BEGIN WORK | | | | |

Repeat for every item = implementation pushed to approximately 7-10 years

WHEN PREDEVELOPMENT FUNDING IS COMMITTED

| DELIVERABLE | 3 MONTHS | 6 MONTHS | 9 MONTHS | 12 MONTHS |
|-------------------------|----------|----------|----------|-----------|
| GIS MAPPING | | | | |
| SYSTEM IMPROVEMENT PLAN | | | | |
| PROJECT PLANNING | | | | |
| GRANT WRITING | | | | |

Implementation begins in 2-3 years



ATTRIBUTES OF GOOD PREDEVELOPMENT FUNDING.

FLEXIBLE

 \checkmark

Allows for funds to be used where they are needed most, as the project develops .

EXPANSIVE

Pays for the non-technical work essential for project success: relationship and coalition building, communications, and overall modernization strategy.

INCLUSIVE

Not single-issue focused, allowing multi-benefit projects to develop.

ROBUST

Adequate to cover the total cost of reimbursement.

KNOWLEDGE TRANSFER

Experience that can graduate from one community to the next

PATIENT

Funding allows for trust, relationships, and the right project to develop.



THE ROLE OF PRIVATE SECTOR, PHILANTHROPIC, AND AGENCY FUNDS

FOUNDATION, AGENCY, AND PRIVATE FUNDING

PROJECT DEVELOPMENT:

Asset Review Data Collection Field Work Data Analysis Project Prioritization Funding Strategy Project Assessments Permitting Public Outreach Stakeholders Grant Writing Grant Submission

SHOVEL READY PROJECTS

FEDERAL FUNDING PROJECTS UNDERWAY



THE LONG-TERM LEVERAGED POWER OF PREDEVELOPMENT FUNDING





To Learn More About Predevelopment Opportunities:



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